

BOD Meeting June 28, 2023

Call to order by **President Nancy Edwards at 7:04 pm.**

Roll call: **An attendance chart is in packet.**

Minutes from May 24, 2023:

- Motion made by Ron to approve the May 24 minutes, seconded by Dana. Passed.

Treasurer's Report:

- The financial report is in the meeting packet.
- The end of the fiscal year will be on Friday, June 30th. Please email any outstanding receipts and reimbursements to Ron ASAP.
- Ron talked to Baird on the WHC investments. There is one minor change recommended on our investments; this change will be a cost savings at approximately \$50/year.
- Floyd moves to approve the financial report as presented; seconded by Gail. Passed.
- Due to an error on the financial reports that were in the May meeting packet, the May financial report was never approved. Since the meeting, Ron sent out the correct reports to the board to review. Scott moves to approve the financial report that was presented at the May meeting; seconded by Floyd. Passed.
- WSHCEF financial report was in the meeting packet.

Legislative report:

- In the May meeting, a process was established on how WHC could support the Ag Bureau's legislature and/or bills that come up. A new bill did come up right after the May meeting and the established process was followed as a quick turnaround was needed for a vote. As of today, another issue came up regarding corn growers and ethanol. The information has been sent to Darla, Nancy and Anne; it was too late to get the information to the entire BOD before the meeting tonight.
- The bill on ethanol will be sent out to the board for consideration. The directors are to read through the materials and send their votes in to the office within two weeks. The corn growers will be taking their bill to Washington DC on July 19th to lobby.
 - Voting will be done via phone, email and/or survey monkey. A quorum must be obtained (12 directors) in order for a vote to be considered complete.
- A message was received via FaceBook from a non-WHC member asking if something more could be done regarding fireworks being shot off near horses. PA passed a law that fireworks cannot be shot off within 150 feet of horses. A discussion was held regarding fireworks and equines but no action was taken.
- The budget will be out of legislature tomorrow and will wait for approval or veto by Governor Evers. Jolene mentioned that the buggy bill may be coming up in the next few months and Jolene will let us know if and when it surfaces and what action will be needed at that time.

Midwest Horse Fair Report:

- A report was included in the meeting packet; nothing additional to report.

PR Committee Update:

- The Farm Tech days will be held on July 18-20 at Baraboo. Multiple equine activities are scheduled throughout the days. Anyone interested in volunteering should contact Bonnie Shepherd.

Long-range Planning (LRP) Reports:

- Redesign of the WHC logo & Name Discussion:
 - A designer has been working with the committee to create new design options. The new designs will be available at the August meeting for review.
- Determine the needs of the Equine Industry update:
 - A questionnaire to retailers will be sent out next week.
 - The next questionnaire will be developed for veterinarians and equine care providers.
 - A retail passport is being worked on that may be available for the 2024 MHF. The passport will encourage people to visit retailers' shops and get a 'punch' on their passport.
- Research potential for Ex. Director or Part-time Marketing Specialist:
 - The position would assist in promoting the WHC whether there is a part-time marketing/SM specialist or an Executive Director.
 - Last night, June 27, the EBOD, MHF and B&F met to discuss the financial situation of WHC and MHF. As a result of the financial meeting and where that will go, the search for an ED or Marketing/SM specialist is on hold for now.
- Youth Initiative Discussion:
 - Anne is working on this initiative. Meetings are being organized for the youth. These meetings will be held 3 or 4 times/year. The meetings will be recorded to be viewed later by WHC members.
 - Logan has instructed her students to write letters with information on what equine information they are interested in learning at the meetings. These letters should be sent to the WHC office.

Old Business

Final Review and Approve Budget for 2023-2024:

- The final budget is in the meeting packet.
- Ron suggests that \$1700 that was cut from the EF be added back in. The \$1700 was cut because it was the cost of insurance, and the thought was that EF could tag onto the WHC insurance so the \$1700 was not needed. Since the \$1700 was cut, it was discovered that the EF cannot tag onto the WHC insurance and would need to purchase their own insurance for \$1700.
 - Dana motions to add the \$1700 for EF back into the budget; seconded by Ron. Passed.
- Ron also suggests that the \$4700 (\$2200 -District 3 & \$2500- District 5) cut from budget be added back in.
 - Pat Jenkins stated that District 5 is planning some events for the year. The district currently has \$3215.49 that is theirs to keep but is requesting \$2500 to help with these events.
 - A discussion followed on the topic of how funding for districts works.
 - A motion made by Ron to add into the budget the amount of \$2200 for District 3 and \$2500 for District 5; seconded by Scott. Passed.
- Dana motions to accept total budget as amended; seconded by Gail. Passed.

New Business

Recap of Coalition of State Horse Council's June Meeting- Nancy Edwards:

- This topic was moved to August meeting.

Other:

- **Wisconsin Farm Technology Days Reminder- July 18-20, 2023, in Baraboo**
- **WHC BOD July Meeting Discussion & Decision:**
 - Lila started a discussion on making decisions and moving forward with committees and approving decisions. Sometimes the decision is that there is no decision to be made!
- **AHC Survey- Important! Please complete.**
 - The survey is due in September- please get it done.
- **By-laws changes will be due in early August so they can be reviewed at the August meeting.**

Future Meeting Dates:

- June 28, 2023
- July 26, 2023
- August 23, 2023
- September 27, 2023
- October 25, 2023
- November & December- no meeting

Motion made by Floyd and seconded by Ron to adjourn at 8:45 pm.

Respectively submitted,

Jill Feller
WHC Secretary